

0 Okazon Market Drive
Vernon, BC V1B 4A2



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MLS# 10230683



\$12,000

ASK YOUR REALTOR TO DOWNLOAD MORE INFO FROM THE SUPPLEMENTS Okazon Market is an online store filled with Okanagan brands and boutiques. It launched in November of 2020 in response to the significant increase in online shopping and the consumers' desire to shop a variety of products in one location (similar to Amazon). The ecommerce platform is fully functional with several Vendors in place. Currently Okazon is being operated from a home office in Vernon, however, it could be run from any location as well as pop-up shops/ markets. Do The Okanagan Marketing Group (DTO) is Okazons Momma. We have been in operation since December 2018 promoting Okanagan owned and operated businesses through creative advertising. We have built strong relationships and credibility in the business community over the last 2.5 years. In the Fall of 2020 many of our clients were suffering because either they didnt have an ecommerce platform of their own (didnt have the funds or know how) or because shoppers were taking to larger platforms like Amazon for the variety and convenience of purchasing multiple things in one spot. We saw a need for a larger-scale online shopping but on a local level! And we leveraged DTOs brand and popularity to get it started. Each Vendor is a Consignor earning 60% of the sales from their products. (id:3942)



Louise Levesque
Phone: (250) 864-5218
Royal LePage Kelowna

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